



DUNLAP COMMUNITY DEVELOPMENT CORPORATION

APRIL 2022

### Executive Director

Jill Schaben  
(712) 592-0801  
jillschaben@gmail.com

### Board Members

Sam Cogdill, President  
Jay Randall, Vice President  
Jake Schaben, Treasurer  
Julie Elder, Secretary  
Ben Schauer, City Council Rep.  
Lisa Gross  
Dana Heistand  
Jeni Martens  
Austin McDonald  
Steve Puck

### Meetings

DCDC meets monthly in the DCDC office on Main Street the first and third Monday of each month from Noon to 1:00 p.m. All meetings are open to the public.

### About DCDC

DCDC stands for Dunlap Community Development Corporation. It was formed in 1991 as a 501(c)(6) organization with the purpose of enhancing the economic environment of Dunlap and improving the quality of life for its citizens. DCDC also works with local government and other institutions in Dunlap to support the development of the Dunlap community in order to sustain and expand business endeavors.

## DCDC ANNOUNCES NEW EXECUTIVE DIRECTOR

DCDC recently hired Jill Schaben as executive director. DCDC Board members felt it imperative to create a position that will allow for a more concentrated focus on the sustainability, growth and promotion of Dunlap.

"Jill brings a lot of needed marketing and branding experience to DCDC and the Dunlap community. We feel these strengths and her desire to help lead the Dunlap community to new places makes her the perfect fit as our first executive director," said Steve Puck, Board member.

"I'm ecstatic to hit the ground running," Schaben added. "Promotion and marketing are my skills by trade, and community and outreach are my passion. Dunlap is a fantastic community that already offers so much. I look forward to being an integral part of the positive momentum that is already taking place around town and adding my own flair."



Immediate expectations of Schaben will be to rebrand DCDC and redevelop Dunlap's website and social media presence. Over time, Schaben will focus on grant writing and assisting the various committees that make up DCDC. She also plans to network with community leaders at the city, school, businesses, organizations, and churches to gain insight into community needs and network with like-minded individuals to make plans to move Dunlap to the next level.

## DCDC WELCOMES NEW BOARD MEMBERS



Jeni Martens



Julie Elder

DCDC voted in two new Board members at their March meeting. Jeni Martens, Financial Advisor for Edward Jones, and Julie Elder.

Martens is a Dunlap business owner and Elder has served as DCDC manager and on DCDC committees in the past. Both will be excellent additions to the Board.

## IMPORTANT DATES

**April 10**  
Small Business/Boutique Roundtable  
Common Grounds

**April 16**  
Community Easter Egg Hunt  
Boyer Valley Sports Complex on Hwy 30

**April 30**  
Ladies Day Out  
Shop Boutiques from Missouri Valley to Dunlap

## LOOKING AHEAD

**July 4**  
Dunlap Independence Day Celebration

**July 12-15**  
Dunlap Vacation Bible School  
St. John Lutheran Church

**July 23**  
Art at the Park  
Dunlap Community Park

**July 30**  
Western Iowa Synod Heart of BBQ Contest  
Four-County Fairgrounds

**ATTENTION PEEPS!** 

## EASTER EGG HUNT

SATURDAY, APRIL 16 | 10 a.m.

Dunlap Sports Complex (Ball Fields off Hwy 30)  
Kids will be divided into age groups.  
Bring a basket!

Interested in volunteering?  
Contact Austin McDonald, DCDC at (402) 214-2148

 DUNLAP COMMUNITY DEVELOPMENT CORPORATION  
PROMOTIONS COMMITTEE 

## DUNLAP TO INCORPORATE STRATEGIC PLANNING

DCDC, the City of Dunlap and the Boyer Valley School District are collaborating with Zig Zag Institute on an interactive community engagement process to determine:

- Where are we now?
- Where are we going?
- Where do we want to be?
- How do we get there?

Zig Zag Institute will build a community roadmap for Dunlap that will identify a unified vision, shared priorities and action plans to reach mutual goals.

The team at Zig Zag Institute brings experienced, cutting-edge leadership that will unify the people of Dunlap to work as one to create transformational change and long-term success for the community.

Zig Zag Institute is owned and operated by Dunlap natives Dennis Houston and Ann (Klein) Gredys.

## COMMON GROUNDS GRAND OPENING



**Congratulations to Kelsey Miller and Brittany Schaben on the grand opening of their new location!**

*(Pictured left to right: Jeni Martens, DCDC Board member; Brittany Schaben, owner Schaben from Scratch; Kelsey Miller, owner Common Grounds; Jill Schaben, DCDC Executive Director and Austin McDonald, DCDC Board member.)*

**611 IOWA AVE**